

Communications Corporate

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Audi surpasses 100,000 cars sold in China for the first time

- **Growth of 25 percent to 101,996 cars**
- **China is Audi's biggest export market**
- **Growth doubled for imported vehicles**

Ingolstadt – Audi achieved a new sales record in China in 2007, selling 101,996 cars in China (including Hong Kong) – a gain of about 25 percent compared to the previous year.

Sales of locally produced cars grew by 21 percent to a total of 93,168 units, including 73,404 Audi A6 models (up 19 percent) and 19,764 Audi A4 models (up 27 percent). An above-average gain of 115 percent to 7,720 units was achieved for imported vehicles. With 3,401 units, sales of the Audi A8 were up 22 percent, and deliveries of the Audi Q7 rose by 349 percent to 3,631 vehicles. Hong Kong also recorded growth of more than 23 percent (1,108 cars sold).

“This result is a major success for us, and it confirms Audi as the market leader in the premium segment in China,” said Ralph Weyler, Member of the Board of Management of AUDI AG for Marketing and Sales. “This makes China the biggest export market for Audi. And we expect further increases in sales figures for 2008. These increases will also be driven by the market launches of the Audi R8, Audi A5 and S5.”

In order to continue Audi's successful course in China, Audi's dealer network is being continuously expanded. There are currently 125 exclusive Audi dealerships in 85 cities. Audi has been present in China since 1988, and in 2008 the company will celebrate its twentieth year of partnership with FAW, its Chinese joint-venture partner.

Photographs and information can be obtained at www.audi-mediaservices.com/en